

# Dean Hayden

**Graphic and visual UI designer working directly with clients and through agencies. Honing my craft since 1998, passionate about design, branding and user interfaces across digital and traditional disciplines.**

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## CAREER HIGHLIGHTS

### Freelance Graphic Designer

APRIL 2005 - MARCH 2010 / DECEMBER 2014 - PRESENT

I have worked for a wide variety of sectors delivering identities, graphic design and visual designs for responsive websites and native apps.

I have been fortunate enough to work with leading agencies including 3ev and Clearleft on renowned brands such as Puffin books, LSG Sky Chefs and The Chemical Brothers.

The best results have come from joint efforts and have collaboratively worked on-site and remote for customers based locally, nationally and internationally.

### 3ev

#### Chief Designer

MARCH 2010 - DECEMBER 2014

As the chief designer, all visual output from 3ev was my responsibility. Working closely with both project owners and internal teams I produced designs for mobile apps and websites. There was also the opportunity to help and advice clients with branding and identity.

### Solutions Inc.

#### Chief Designer

MARCH 2002 - APRIL 2005

Responsible for designing and producing marketing and point of sale materials promoting Apple hardware and related products. Solutions Inc. also ran several workshops and held launch events which I helped promote. All work required close collaboration with heads of education, creative and photography departments.

## PRINCIPLES & EXPERIENCE

### Core expertise

Graphic design / Visual identity  
Website design / UI design / Prototyping

### Tools and technologies

Adobe Creative Suite / Figma / Sketch  
Affinity Suite / InVision / HTML / CSS

### Brands

The Chemical Brothers  
Guildhall School / LSG Sky Chefs  
Lucozade / Penguin Random House  
Philips / Telenor / Travelex / Twinings

### Education

City & Guilds in Graphics  
Communication

## PERSONAL DETAILS

### Date of birth

27<sup>th</sup> May 1978

### Interests

Running / Skateboarding  
Snowboarding / Music / Video games

### Contact Details

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### Portfolio

[www.deanhayden.co.uk](http://www.deanhayden.co.uk)  
[dribbble.com/deanhayden](https://dribbble.com/deanhayden)